



WEX INC IN THE NEWS

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Article Title: WEX Universal Fleet Card now available for Canadian Fleets

Article Description: As a result of Road Today's conversation with Bernie Kavanagh, the magazine featured an article introducing its Canadian readers to WEX's Universal Fleet Card. The article emphasizes the efficiency and benefits of WEX's fleet card (e.g., avoiding the hassle of paper receipts, saving on fuel expenditures, etc.) and highlights WEX's efforts to grow its business in the Canada's fleet market.

WEX Spokesperson Mentioned: Bernie Kavanagh, vice president, corporate payment solutions

Article can be found online at:

http://issuu.com/roadtoday/docs/road_today_june_2014/10?e=1333145/8362121

ROAD TODAY

WEX Universal Fleet Card now available for Canadian Fleets

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For more than 30 years, WEX has been delivering its proprietary fuel cards to fleets across North America, and is currently working with U.S.-based fleets that are traveling into Canada.

Now, WEX will be able to work directly with Canadian fleets for whom broad fuel card acceptance is a top factor because drivers tend to travel extensively across all Canadian regions, and they want an easy to use, cost-savings solution that provides superior reporting and tracking features.

WEX's move to introduce a universally

accepted fuel card is a first of its kind move, providing Canadian fleets with comprehensive solutions relating to streamlined transaction reporting, additional security and control over what is being spent, when, and by whom.

Many business managers use debit cards, credit cards, or even cash to fuel their vehicles.

This leads to the administrative hassles of sorting through receipts, reimbursing employees, or sorting through bank card statements. The WEX Universal Fleet card can streamline this process. WEX arranges with fuel merchants for Universal access to their locations — and digitizes all transaction information for streamlined reporting.

Level III Data Capture allows to track



fleet expenditures, better facilitate cost analyses, and calculate vehicle life-cycle.

Most businesses report the WEX Fleet Card has helped them save up to 15% on their fuel spend.

WEX brings fleets acceptance at major fuel merchants in Canada, and the portability to fuel across Canada and the U.S. Using a fleet card like WEX, businesses can choose which major fuel brand is best for them on any given day, and also leverage product type controls, and limit what products can be purchased when, by whom. WEX is actively expanding this network and signing new agreements with Canadian fuel merchants.

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